

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 40.093424 Longitude: -75.285265

Whitemarsh Shopping Center Conshohocken, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	10,522	65,449	194,070
	Population Est 25Q1	10,523	65,365	193,852
	Population Est 24Q4	10,487	65,193	193,447
	Population Est 24Q3	10,484	65,071	193,211
	Population Est 24Q2	10,073	63,266	191,200
	Population Est 24Q1	10,036	63,055	190,823
	Population Est 23Q4	10,021	62,961	190,608
	Population Est 23Q3	10,016	62,966	190,723
	Population Est 23Q2	10,004	62,942	190,677
	Population Fcst	11,013	68,121	200,022
	2010 Census Population	8,974	55,770	176,477
	2000 Census Population	8,789	54,235	171,313
	1990 Census Population	8,217	52,602	167,315
	Current Year Daytime Population	10,351	85,371	234,271
	Average Seasonal Population	56	418	1,284
	Historical Annual Growth, 1990 – 2000	0.68%	0.31%	0.24%
	Historical Annual Growth, 2000 – 2010	0.21%	0.28%	0.30%
	Estimated Annual Growth, 2010 – CY	1.10%	1.11%	0.66%
	Projected Annual Growth, CY to Y5	0.92%	0.80%	0.61%
	Group Qtrs Est	9	827	5,584
Transient Est Average Last 4 Qtrs	0	3,928	6,648	
Households	Current Year Estimated Households	4,373	27,637	77,912
	Households Est 25Q1	4,372	27,565	77,737
	Households Est 24Q4	4,358	27,494	77,578
	Households Est 24Q3	4,356	27,444	77,489
	Households Est 24Q2	4,182	26,540	76,505
	Households Est 24Q1	4,166	26,450	76,346
	Households Est 23Q4	4,160	26,406	76,241
	Households Est 23Q3	4,159	26,409	76,285
	Households Est 23Q2	4,154	26,404	76,274
	Households Fcst	4,584	28,917	80,543
	2010 Census Households	3,834	23,411	71,096
	2000 Census Households	3,677	21,799	68,816
	1990 Census Households	3,366	20,554	65,811
	Historical Annual Growth, 1990 – 2000	0.89%	0.59%	0.45%
	Historical Annual Growth, 2000 – 2010	0.42%	0.72%	0.33%
	Estimated Annual Growth, 2010 – CY	0.91%	1.15%	0.63%
	Projected Annual Growth, CY to Y5	0.95%	0.91%	0.67%
	Population per Household	2.40	2.34	2.42

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Whitemarsh Shopping Center Conshohocken, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	5.1%	5.5%	4.8%
	HH Income \$250,000 to \$499,999	6.2%	6.5%	5.7%
	HH Income \$200,000 to \$249,999	14.4%	15.3%	13.4%
	HH Income \$175,000 to \$199,999	7.3%	6.9%	6.1%
	HH Income \$150,000 to \$174,999	8.3%	8.1%	7.3%
	HH Income \$100,000 to 149,999	23.1%	19.8%	19.8%
	HH Income \$75,000 to 99,999	14.8%	10.5%	11.5%
	HH Income \$50,000 to 74,999	10.0%	10.7%	11.8%
	HH Income \$35,000 to 49,999	5.3%	5.9%	7.2%
	HH Income \$25,000 to 34,999	2.6%	3.6%	3.9%
	HH Income \$15,000 to 24,999	1.7%	3.8%	3.9%
	HH Income \$0 to 14,999	1.1%	3.6%	4.8%
	Average Household Income	\$155,439	\$169,753	\$169,090
	Median Household Income	\$128,295	\$128,154	\$115,875
	Per Capita Income	\$64,636	\$72,403	\$69,261
	Average Disposable Income	\$120,746	\$118,150	\$110,406
	Median Disposable Income	\$106,511	\$105,972	\$95,707
	Discretionary HH Income Over \$150,000	19.9%	22.5%	19.1%
	Discretionary HH Income \$125,000 to \$149,999	9.8%	9.6%	8.0%
	Discretionary HH Income \$100,000 to \$124,999	13.8%	11.6%	9.9%
	Discretionary HH Income \$75,000 to \$99,999	14.7%	14.1%	13.4%
	Discretionary HH Income \$50,000 to \$74,999	22.4%	15.0%	16.1%
	Discretionary HH Income \$25,000 to \$49,999	14.3%	15.6%	18.1%
	Discretionary HH Income Under \$25,000	5.2%	11.7%	15.4%
	Average Discretionary HH Income	\$95,787	\$94,285	\$85,782
	Median Discretionary HH Income	\$89,673	\$88,566	\$76,152
	Householder White – Count	3,617	21,305	54,046
	Median HH Income	\$134,728	\$139,271	\$130,242
	Average HH Income	\$131,019	\$130,101	\$125,648
	Householder Black or African-American – Count	196	2,122	8,975
	Median HH Income	\$109,017	\$64,392	\$68,204
	Average HH Income	\$100,504	\$80,648	\$82,817
	Householder Hispanic – Count	117	1,244	5,711
Median HH Income	\$103,744	\$99,951	\$89,391	
Average HH Income	\$114,598	\$105,883	\$96,102	
Householder Asian or Pacific Islander – Count	245	1,363	4,191	
Median HH Income	\$101,897	\$137,474	\$127,030	
Average HH Income	\$121,395	\$132,255	\$122,038	
Householder Other or Pacific Islander – Count	198	1,603	4,988	
Median HH Income	\$129,983	\$105,535	\$90,601	
Average HH Income	\$121,258	\$108,422	\$101,344	

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Whitemarsh Shopping Center Conshohocken, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	5,103	31,887	93,950
	Female Population	5,419	33,562	100,120
Total Population by Age	Count of Pop 0 to 4 years	651	4,135	11,121
	Count of Pop 0 to 7 years	933	5,712	15,728
	Count of Pop 5 - 13	1,168	6,588	19,470
	Count of Pop 14 - 18	496	2,807	9,359
	Count of Pop 19 - 22	447	2,694	9,444
	Count of Pop 22 - 25	300	1,939	6,986
	Count of Pop 25 - 29	516	3,328	10,210
	Count of Pop 30 - 34	800	5,546	13,971
	Count of Pop 35 - 39	892	5,727	15,047
	Count of Pop 40 - 44	918	5,046	13,861
	Count of Pop 45 - 59	1,853	11,177	33,904
	Count of Pop 60 - 74	1,785	11,151	34,065
	Count of Pop 75 - 84	547	3,747	12,319
	Count of Pop 85+	149	1,563	4,313
	% of Pop 0 to 4 years	6.2%	6.3%	5.7%
	% of Pop 0 to 7 years	8.9%	8.7%	8.1%
	% of Pop 5 - 13	11.1%	10.1%	10.0%
	% of Pop 14 - 18	4.7%	4.3%	4.8%
	% of Pop 19 - 22	4.3%	4.1%	4.9%
	% of Pop 22 - 25	2.9%	3.0%	3.6%
	% of Pop 25 - 29	4.9%	5.1%	5.3%
	% of Pop 30 - 34	7.6%	8.5%	7.2%
	% of Pop 35 - 39	8.5%	8.7%	7.8%
	% of Pop 40 - 44	8.7%	7.7%	7.1%
	% of Pop 45 - 59	17.6%	17.1%	17.5%
	% of Pop 60 - 74	17.0%	17.0%	17.6%
	% of Pop 75 - 84	5.2%	5.7%	6.3%
% of Pop 85+	1.4%	2.4%	2.2%	
Median Age	39.9	40.0	40.5	
Average Age	40.2	41.1	41.4	
Male Population by Age	% of Pop 0 to 4 years	6.5%	6.6%	6.1%
	% of Pop 5 - 13	12.0%	10.6%	10.7%
	% of Pop 14 - 18	5.0%	4.6%	5.1%
	% of Pop 19 - 22	4.5%	4.4%	5.0%
	% of Pop 22 - 25	3.0%	3.1%	3.7%
	% of Pop 25 - 29	4.9%	5.3%	5.5%
	% of Pop 30 - 34	7.9%	8.9%	7.5%
	% of Pop 35 - 39	8.6%	8.9%	8.1%
	% of Pop 40 - 44	8.7%	7.8%	7.3%
	% of Pop 45 - 59	17.7%	17.3%	17.6%
	% of Pop 75 - 84	4.4%	4.9%	5.5%
	% of Pop 60 - 74	15.9%	16.1%	16.6%
	% of Pop 85+	0.8%	1.5%	1.4%
	Median Age	38.6	38.7	39.1
Average Age	38.7	39.6	39.9	

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	% of Pop 0 to 4 years	5.9%	6.0%	5.4%
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	% of Pop 40 - 44	8.8%	7.6%	7.0%
	% of Pop 45 - 59	17.5%	16.9%	17.3%
	% of Pop 60 - 74	17.9%	17.9%	18.4%
	% of Pop 75 - 84	5.9%	6.5%	7.1%
	% of Pop 85+	2.0%	3.2%	3.0%
	Median Age	41.2	41.4	42.0
Average Age	41.5	42.5	42.7	
Race	Count of White	8,238	49,984	131,746
	Count of Black or African-American	531	5,459	24,700
	Count of Asian or Pacific Islander	843	3,720	12,132
	Count of Other races	909	6,286	25,492
	White	78.3%	76.4%	67.9%
	Black or African American	5.0%	8.3%	12.7%
	Asian	8.0%	5.7%	6.3%
	Other Races	8.6%	9.6%	13.1%
Language Spoken	Speak English at Home	89.2%	88.7%	84.3%
	Speak Spanish at Home	1.8%	4.1%	7.1%
	Speak French or French Creole at Home	0.0%	0.1%	0.3%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	2.2%	2.2%	2.7%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.7%	0.8%
	Speak Chinese at Home	0.9%	0.7%	0.8%
	Speak Korean at Home	0.6%	0.8%	0.8%
	Speak Vietnamese at Home	0.8%	0.2%	0.4%
	Speak Other Asian Languages at Home	1.2%	0.9%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	1.9%	0.6%	0.5%
	Speak Other Language at Home	0.6%	0.9%	1.0%
Hispanic	Hispanic Population	404	4,502	20,787
	Hispanic Population Percent	3.8%	6.9%	10.7%
	Mexican	27.5%	41.5%	45.1%
	Puerto Rican	47.1%	31.3%	23.8%
	Cuban	10.4%	3.3%	2.9%
	Dominican	0.6%	6.8%	5.2%
	Central American	8.4%	5.3%	7.5%
	South American	3.4%	10.0%	10.9%
	Other Hispanic	2.6%	1.9%	4.5%
	2000 Hispanic Population Percent	1%	2%	3%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	3.0%	2.3%	2.2%
	American	2.9%	2.2%	2.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.8%	4.6%	5.1%
	Chinese	1.2%	1.1%	1.3%
	Japanese	0.2%	0.1%	0.1%
	Korean	1.0%	1.0%	1.0%
	South Central Asian (ie. Indian)	2.8%	1.9%	2.2%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.2%
	Other Asian	0.4%	0.4%	0.3%
	European (percent of total population)	54.0%	49.6%	41.2%
	British	4.6%	4.7%	4.5%
	Dutch	0.3%	0.3%	0.3%
	French	0.5%	0.6%	0.6%
	German	9.0%	7.7%	6.9%
	Italian	11.4%	11.3%	8.7%
	Polish	4.8%	4.2%	3.1%
	Scandinavian	0.8%	0.8%	0.7%
	Scotch/Irish	14.9%	13.8%	11.2%
Other European (ie. Greek/Russian)	7.7%	6.3%	5.2%	
Middle Eastern	0.6%	0.7%	0.7%	
Other Ancestry	12.5%	12.2%	13.5%	
Unclassified Ancestry	12.9%	14.4%	12.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,460	47,284	137,690
	Elementary (0 to 8)	0.9%	1.7%	2.3%
	Some High School (9 to 11)	1.5%	2.5%	3.3%
	High School Graduate (12)	18.4%	19.7%	20.2%
	Some College (13 to 16)	9.4%	11.7%	12.8%
	Associates Degree Only	5.7%	5.7%	6.3%
	Bachelors Degree Only	34.2%	31.6%	29.2%
	Graduate Degree	29.9%	27.0%	25.9%
	% College (4+)	64.1%	58.6%	55.1%
Household Type	Total Households – count	4,373	27,637	77,912
	One Person HHs – count	1,306	8,768	23,786
	Family HHs – count	2,595	16,118	47,522
	Married Couple – count	2,169	12,709	36,135
	w/own children – count	1,022	5,171	14,658
	w/out own children – count	1,147	7,538	21,477
	Male Householder – count	118	1,011	3,419
	Female Householder – count	308	2,398	7,968
	Non-Family Households – count	472	2,751	6,604
	1 Person Household	29.9%	31.7%	30.5%
	2 Person Household	31.6%	33.5%	32.6%
	3 Person Household	16.5%	14.4%	15.1%
	4 Person Household	15.0%	13.0%	13.1%
	5 Person Household	5.3%	5.1%	5.6%
6 Person Household	1.4%	1.6%	2.0%	
7+ Person Household	0.4%	0.7%	1.1%	
% Households With Children	27.8%	23.8%	25.2%	

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Whitemarsh Shopping Center Conshohocken, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,575	29,258	83,074
	Owner Occupied Percent	57.2%	59.5%	59.5%
	Renter Occupied Percent	38.4%	35.0%	34.3%
	Vacant Housing Percent	4.4%	5.5%	6.2%
	Total Housing Units (Census 2000)	3,774	22,723	72,617
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	6.5%	8.4%	10.2%
	Property Value \$750,000 to \$999,999	21.9%	17.1%	13.0%
	Property Value \$500,000 to \$749,999	40.9%	31.6%	24.8%
	Property Value \$400,000 to \$499,999	16.1%	15.7%	15.6%
	Property Value \$300,000, to \$399,999	7.9%	11.7%	13.7%
	Property Value \$200,000 to \$299,999	4.9%	7.7%	10.2%
	Property Value \$150,000 to \$199,999	0.5%	1.5%	2.6%
	Property Value \$100,000 to \$149,999	0.4%	1.0%	2.0%
	Property Value \$60,000 to \$99,999	0.4%	0.6%	0.9%
	Property Value \$40,000 to \$59,999	0.5%	0.5%	0.4%
	Property Value \$0 to \$39,999	0.1%	0.7%	1.0%
	Median Home Value	\$617,826	\$584,015	\$535,630
Wealth per Household	\$0 and under - percent	16.1%	16.4%	16.5%
	\$1 to \$4999 - percent	7.2%	7.5%	7.6%
	\$5k to \$9999 - percent	4.1%	4.2%	4.2%
	\$10k to \$24999 - percent	6.0%	6.0%	6.1%
	\$25k to \$49999 - percent	6.6%	6.6%	6.7%
	\$50k to \$99999 - percent	9.9%	9.9%	10.0%
	\$100k to \$249999 - percent	18.3%	18.2%	18.2%
	\$250k to \$499999 - percent	14.3%	14.0%	13.9%
	\$500k+ - percent	17.6%	17.1%	16.7%
	Median HH Wealth	\$100,885	\$96,664	\$94,372
	Avg HH Wealth	\$272,558	\$266,780	\$262,864
Economic Viability	Economic Viability Local	289	295	292
	Economic Viability Indexed	104	107	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	6,072	37,683	105,207
	Managerial/Executive	24.5%	25.0%	23.0%
	Professional Specialty	37.6%	33.3%	32.1%
	Healthcare Support	1.1%	2.0%	2.2%
	Sales	9.9%	9.7%	9.7%
	Office & Administrative Support	8.3%	8.6%	9.2%
	Protective Service	1.3%	1.3%	1.5%
	Food Preparation	1.5%	3.1%	3.8%
	Building Maintenance & Cleaning	2.0%	1.9%	2.4%
	Personal Care	3.9%	2.8%	2.6%
	Farming, Fishing, & Forestry	0.8%	0.3%	0.2%
	Construction	4.4%	5.3%	5.1%
	Production & Transportation	4.8%	6.6%	8.3%
	Percent White Collar Workers	81.4%	78.6%	76.2%
	Percent Blue Collar Workers	18.6%	21.4%	23.8%

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	Agriculture/Mining/Construction	5.4%	5.9%	5.9%
	Manufacturing	5.8%	8.1%	8.9%
	Transportation	3.3%	2.9%	3.3%
	Information	1.1%	2.7%	2.4%
	Wholesale/Retail	10.1%	10.9%	11.9%
	Finance, Insurance, Real Estate	10.0%	11.5%	10.5%
	Professional Services	13.0%	13.1%	12.2%
	Management Services	0.2%	0.2%	0.2%
	Administrative/Waste Services	4.3%	4.2%	3.8%
	Educational Services	31.9%	27.5%	26.2%
	Entertainment Services	5.9%	5.6%	6.5%
	Other Professional Services	5.9%	4.5%	4.6%
	Public Administration	3.3%	3.0%	3.6%
Vehicles per HH	No Vehicles	2.8%	6.1%	7.0%
	1 Vehicle	33.8%	35.3%	37.1%
	2 Vehicles	48.3%	41.0%	39.9%
	3 or more vehicles	15.1%	17.6%	16.0%
	Average Number of Vehicles	1.79	1.76	1.71
Change	Births (last 12 months)	104	663	1,875
	Deaths (last 12 months)	90	619	1,838
	Migration (last 12 months)	437	2,170	2,965
Work place	Workplace Establishments	313	2,824	6,860
	Workplace Employees (FTE)	5,739	50,182	110,210